

# 2026 NJ TRANSACTION CONFERENCE Exhibitor Directives

## **CONFERENCE DATE & LOCATION**

April 14, 15, & 16, 2025 (Tuesday, Wednesday & Thursday)

Harrah's Resort & Casino  
777 Harrah's Boulevard, Atlantic City, NJ 08401

## **VEHICLE EXHIBITORS - MOVE IN DATE**

Monday, April 13, 2026 at 10 am

## **TABLE EXHIBITORS - MOVE IN DATE**

Monday, April 13, 2026 from 12 pm to 8 pm and Tuesday, April 14, 2026 starting 7 am to 2 pm

**OVERNIGHT HOTEL ACCOMODATIONS** – To get TransAction 2026 special room rate of \$84 per night (single or double occupancy), (does not include tax and resort fees), visit the NJ TransAction Web Site at [www.njtransaction.com](http://www.njtransaction.com) for the Harrah's Hotel Reservation Link <https://book.passkey.com/go/SHTRC6> OR call 1-888-516-2215 (8am to 2 am – 7 days a week). You must mention that you want the TransAction 2026 rate: Group Name – TransAction 2026 and Group Code – SHTRC6. Hotel pricing is guaranteed until March 27, 2026. **Only use this link. There are companies calling offering cheaper pricing that are NOT reputable or associated with the conference.**

**BOOTH NUMBER & LOCATION** – To Find your booth number and location, please visit the NJ TransAction Web Site at [www.njtransaction.com](http://www.njtransaction.com) Under the button "Registration Info" please find "Who's Exhibiting" AND "Exhibit Room Floor Plan" (Documents also attached)

**PROGRAM LISTING** – All exhibitors will be contacted via email in order to confirm the information that will be included in the 2026 NJ TransAction Program. The information listed will be EXACTLY printed as it was submitted. It is vital you proof-read your program listing immediately and advise us of any changes.

**YOUR NAME TAG & CORRECT SPELLING** – Please visit the NJ TransAction Web Site at [www.njtransaction.com](http://www.njtransaction.com) Under the button "Who's Attending in 2026" please find your name and company information to confirm the correct spelling and information.

**NAME BADGES & LUNCH/RECEPTION TICKETS** – Your Name Badge may be picked up at the Registration Kiosk Area outside the front entrance of the Wildwood Expo Hall beginning Tuesday at 7:30 am, Wednesday at 7:30 am and Thursday at 7:30 am. Lunch and Reception codes will be printed on the name badges. You will also receive a silicone wristband for the Wednesday Evening Reception.

If you paid for extra lunch and reception, please visit the onsite TransAction information desk. If you pre-ordered drink tickets, they will be available for you to pick up by Wednesday afternoon and prior to the Wednesday Evening Reception.

**SETTING UP YOUR BOOTH** – You may set your exhibit booth up by yourself OR if you want someone else to set it up, GES Exposition Services will do it for you and break it down at the end of the show (for an additional fee). Contact them directly at the address on the attached shipping forms.

### **EXHIBIT BOOTH INFORMATION** – Each booth set up includes:

- A single booth is 8' wide x 8' deep. If you have a free-standing floor display panel, it cannot be more than 8 feet wide, or you will need a double booth (16' wide).
- a 6' long x 28" wide table that has a table cover and skirt,
- 2 cushioned chairs,
- a waste basket,
- electricity,
- wireless internet,
- pipe and drape on each side and on the back of your booth,
- a sign with your firm name on it hanging on the back wall of your booth,
- The Exhibit Hall is already carpeted.
- **Access to a lead capture app that will allow exhibitor representative to scan a registrant's QR code (will include name, agency/company, address, telephone number and email). (CrowdComms (Kiosk Managers) will assist exhibitors onsite for FREE app download)**

**EXHIBIT BOOTH SET UP TIMES** – Monday, April 14, 2025, from 12:00 pm to 8:00 pm. Tuesday, April 14, 2026, from 7:00 am – 2:00 pm; Harrah's Waterfront Conference Center – Wildwood Rooms, 1<sup>st</sup> Floor. **Exhibit show opens on Tuesday 3:30 pm to 6:30 pm.** The exhibit Hall will open on Wednesday and Thursday at 6:30 am for exhibitors. See information below on how to get your exhibit booth materials into Harrah's.

### **VEHICLE EXHIBITORS**

- Vehicles will need to be at Harrah's Wildwood **Loading Dock on Monday, April 13, 2026, by 10 am.**
- You will be met by staff from General Exposition Services (GES) who will escort your vehicle to the showroom floor.
- Please bring 2 sets of keys to the vehicle (GES) will hold one set. **DO NOT** leave the vehicle(s) parked at the loading dock without giving the keys to GES.
- Vehicles shall have no more than ¼ tank of fuel.
- GES will lay the appropriate flooring protection that your vehicle will drive and exhibit on.
- GES will drive/push gasoline powered vehicles to your display destination.
- Exhibitors **MAY NOT** drive their vehicle in the Exhibit Hall – only GES/Union representatives can.
- Vehicles batteries may need to be disconnected.
- In the event your vehicle's battery is disconnected, you may want to bring additional lighting for inside the vehicles, power inverter, or other power device.

**ELECTRIC VEHICLE DIRECTIVES** – Click here for the Atlantic City Fire Departments' Electric Vehicle Fire Safety Guidelines for Trade Shows

[https://www.njtransaction.com/files/ugd/bac47f\\_8acd10699a9d49b284977c9656107e6c.pdf](https://www.njtransaction.com/files/ugd/bac47f_8acd10699a9d49b284977c9656107e6c.pdf)

**EXHIBIT BOOTH BREAKDOWN** – You may begin dismantling your exhibit booth on Thursday, April 16, 2026, after 11:00 am and must be completed by 3:00 pm. General Exposition Services will be in the expo hall from 11:00AM – 3:00PM to offer you assistance.

**DOOR PRIZES, RAFFLES, TABLE GIFTS** – Exhibitors are permitted to bring table gifts, raffles and/or door prizes. It is your responsibility to choose the recipient of your door prize and/or raffle. If you would like the TransAction Conference to announce your raffle/door prize recipient, we will begin to make announcements at the Wednesday Reception, April 15, 2025, beginning at 7:00 PM.

## HOW TO GET YOUR EXHIBIT BOOTH MATERIAL TO HARRAH'S

- If you plan to carry in your exhibit booth and materials, we strongly suggest you use either Harrah's Waterfront Conference Center **Load Dock** or **Doorways** near the **Exhibit Hall**. See Picture Diagram for locations

If your materials and packages are too large and heavy for one person to carry, then you should ship it to **GENERAL EXPOSITION SERVICES (GES)**. The **GES Exposition Services** phone number is **610-495-8866**.

### **DIRECT LINK**

<https://www.generalexposition.com/online-servicekit.php> (click to follow link)

Exhibit Code: **NJTRANS26**

Waterfront Conference Center Exhibitor  
Entrance Door – Walk-in Materials

Loading Dock  
Vehicles and Larger Exhibit Booth Materials



## EXHIBIT HALL IMPORTANT TIMES:

- **Monday, April 13, 2026**

10:00 am Vehicle for exhibit display must be on site  
12:00 pm – 8:00 pm Exhibitor Early Set Up

- **Tuesday, April 14, 2026**

7:00 am – 2:00 pm Exhibitor Set Up  
9:00 am – 12:00 pm Coffee and Assorted Tea Stations near workshop session rooms  
12:15 pm – 1:30 pm Buffet Deli Lunch, Meat Platters, Salads, Beverages & Desserts in Coastal Ballroom (Follow Signs for Gordon Ramsay Steak and La Strada Restaurants)  
  
3:30 pm – 6:30 pm Exhibit Hall Opens  
3:30 pm – 5:00 pm Refreshment Break in Expo Hall (There are no workshop sessions taking place at this time. All attendees are directed into the Exhibit Hall.)  
  
6:00 pm Exhibit Hall Closed to Attendees  
to 8:00 pm Exhibitors are permitted in the Exhibit Hall until 8:00 pm to refresh your booth area.

Overnight Security has been contracted for Tuesday Night inside the Exhibit Hall.

- **Wednesday, April 15, 2026**

6:30 am Exhibitors are permitted in the Exhibit Hall  
8:00 am – 5:00 pm Exhibit Hall Open All Day  
8:00 am – 9:30 am Continental Breakfast in Expo Hall  
10:15 am – 10:45 am No Workshop Classes – Attendees encouraged to visit exhibitors.  
12:00 pm – 1:30 pm Luncheon Buffet (Avalon Room, Follow Signage)  
2:30 pm – 3:50 pm No Workshop Classes – Attendees encouraged to visit exhibitors.  
5:00 pm Exhibit Hall Closed to Attendees (Exhibitors are permitted to stay)  
6:00 pm – 9:00 pm Reception at the Harrah's Pool – THEME – Hawaiian Nights... Jersey Lights... And Springsteen Songs. **Dress is Casual** and you are encouraged to **wear your most outrageous Hawaiian shirt**.  
  
9:00 pm – 1:00 am Karaoke Party in the Rum Point Room

Overnight Security has been contracted for Wednesday Night inside the Exhibit Hall.

- **Thursday, April 16, 2026**

6:30 am Exhibitors are permitted in the Exhibit Hall  
8:00 am – 11:30 am Exhibit Hall Open  
8:00 am – 9:00 am Continental Breakfast in Expo Hall  
9:45 am – 10:45 am No Workshop Classes – Attendees encouraged to visit exhibitors.  
11:00 am Exhibit Hall Closes  
11:30 am Buffet Deli Lunch, Meat Platters, Salads, Beverages & Desserts in the Pre-Function Hallway #3 Area – Follow Signs. (Attendees are encouraged to take their lunch to the final workshop session class. Exhibitors can either find a seating area in one of the hallways or exhibit hall)

**QUESTIONS** - If you have any questions, please email the NJ TransAction Conference at [admin@njtransaction.com](mailto:admin@njtransaction.com) (Michael M. Vieira) or (973) 489-5090.

The 2026 NJ TransAction Conference is having a very good response, and it appears we'll have nearly 1,500 attendees!!!! The expo hall table spaces is expected to be sold out again this year!

**VOLUNTARY ZOOM MEETING** – The NJ TransAction Conference has set up a VOLUNTARY ZOOM meeting for all exhibitors in the event you have questions. TransAction will be able to give you the most up to date information at this zoom meeting. **Zoom meeting is scheduled for MARCH 30, 2026 at 11 am. Zoom instructions below.**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/85767441450?pwd=Qqn9PXT9XAZ5UbZkkAY4pHKZzWkkfL.1>

**Meeting ID:** 857 6744 1450

**Passcode:** 154156

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**One tap mobile**

+13052241968,,85767441450#,,,,\*154156# US

**Join instructions**

[https://us02web.zoom.us/meetings/85767441450/invitations?signature=p0FcPX\\_f9\\_c17ECngAEGPnXOe9LWq5xQuRA5pmiCTOk](https://us02web.zoom.us/meetings/85767441450/invitations?signature=p0FcPX_f9_c17ECngAEGPnXOe9LWq5xQuRA5pmiCTOk)

**LEAD CAPTURE APP** – At no additional expense to the Exhibitors (the NJ TransAction Conference paid for it), each representative at your exhibit table will have the opportunity to download an app provided through our Kiosk Liaisons that will allow you to scan with your mobile device, an attendees QR Code that is located on the name badge and capture pertinent information (First & Last Name, Company/Agency, Full Address and email address. Directions: **Download “Element Capture”** Get the app for iOS or Android at App Store or Google Play. The Event Code is **NJTA26**. At the Conference set up, you will receive your exhibit booth’s **individual personal access code**. Also, there will be onsite assistance to help exhibitors download the app.

**WORKSHOP SESSIONS** – All registered exhibitors and staff are welcomed to attend any workshop sessions presented. Most workshops will also be eligible for AICP and PDH (Planning and Engineering) continuing education credits.

**NJ TRANSACTION CONFERENCE MOBILE APP** – The NJ TransAction Conference strongly encourages all attendees to download the Mobile App Guide – *Guidebook* – for your experience at the Conference. Guidebook allows you to plan your day with a personalized schedule, browse exhibitor information, booth locations, exhibit floor and meeting room diagrams, note taking, general show information, TransAction TV Interviews and even take pictures. The TransAction Guidebook Mobile App will have complete and updated information. In the event some conference information changes after the conference program were printed, the Mobile App will include all updates, changes and additions.

**FOOD** – Included in your exhibit booth pricing is all advertised food and breaks at no additional costs.

- **Tuesday** Coffee and Assorted Teas Located in the Pre-Function Hallway #2  
Buffet Deli Lunch in the Coastal Ballroom and Refreshment Break in Expo Hall.
- **Wednesday** Continental Breakfast in Expo Hall, Buffet Luncheon in the Coastal Ballroom, and Evening Reception at Harrah's Pool.
- **Thursday** Continental Breakfast in Expo Hall and Buffet Deli Lunch in the Pre-Function Hallway #3

**WEDNESDAY EVENING RECEPTION “Hawaiian Theme”** – The 2026 NJ TransAction Wednesday Evening Reception will be held inside the Harrah's Glass Enclosed Pool. There will be cocktail foods and a cash bar. This year, we are encouraging a “relaxed” atmosphere – dress is casual. Our theme is **“HAWAIIAN NIGHTS... JERSEY LIGHTS... AND SPRINGSTEEN SONGS”**. We encourage attendees to come wear their most outrageous Hawaiian shirt. A big surprise this year will start at 7:15 pm when “No Surrender” One of the best and top rated Bruce Springsteen Tribute Band takes the stage for a 90-minute performance. You **MUST** wear either your Name Badge **OR** the silicon wristband that you will receive at the time you check in at the registration kiosk to be admitted inside the pool complex.

**FREE NJ TRANSACTION PRIVATE LUGGAGE/COAT CHECK BELLHOP SERVICE**

**Arriving before Hotel Check-In Time? Staying after Hotel Check-Out Time?** The NJ TransAction Conference has made arrangements for a private luggage/coat check bellhop service Tuesday, April 14, 2026, from 8:00 am to 4:00 pm and Thursday, April 16, 2026, from 7:00 am to 2:00 pm. Bellhop Service will be in Wildwood Room #20 (Signs will be posted)

**NJ TRANSACTION TV** – A BIG Hit Last year for the NJ TransAction Conference is TransAction TV. An interview area will be set in the corner of the Exhibit Hall where recorded interviews will be conducted with elected and other transportation officials as well as interview exhibitors and others about their products and services. Exhibitors are invited to TransAction TV for a short interview on your products or services. Interviews should be no longer than 7 minutes. These interviews will be uploaded onto our NJ TransAction App (this is different from the Exhibitors Lead Capture App).

**TRANSACTION ENTERTAINMENT/RELAXATION AREA** – The 2026 NJ TransAction Conference will set aside an area on the Expo show floor with oversized skill games and areas just to sit and unwind. Golfing Greens, Giant Connect Four, Jenga, Chess, Checkers, Basketball Hoop Game. Cornhole, Photo Booth, etc.

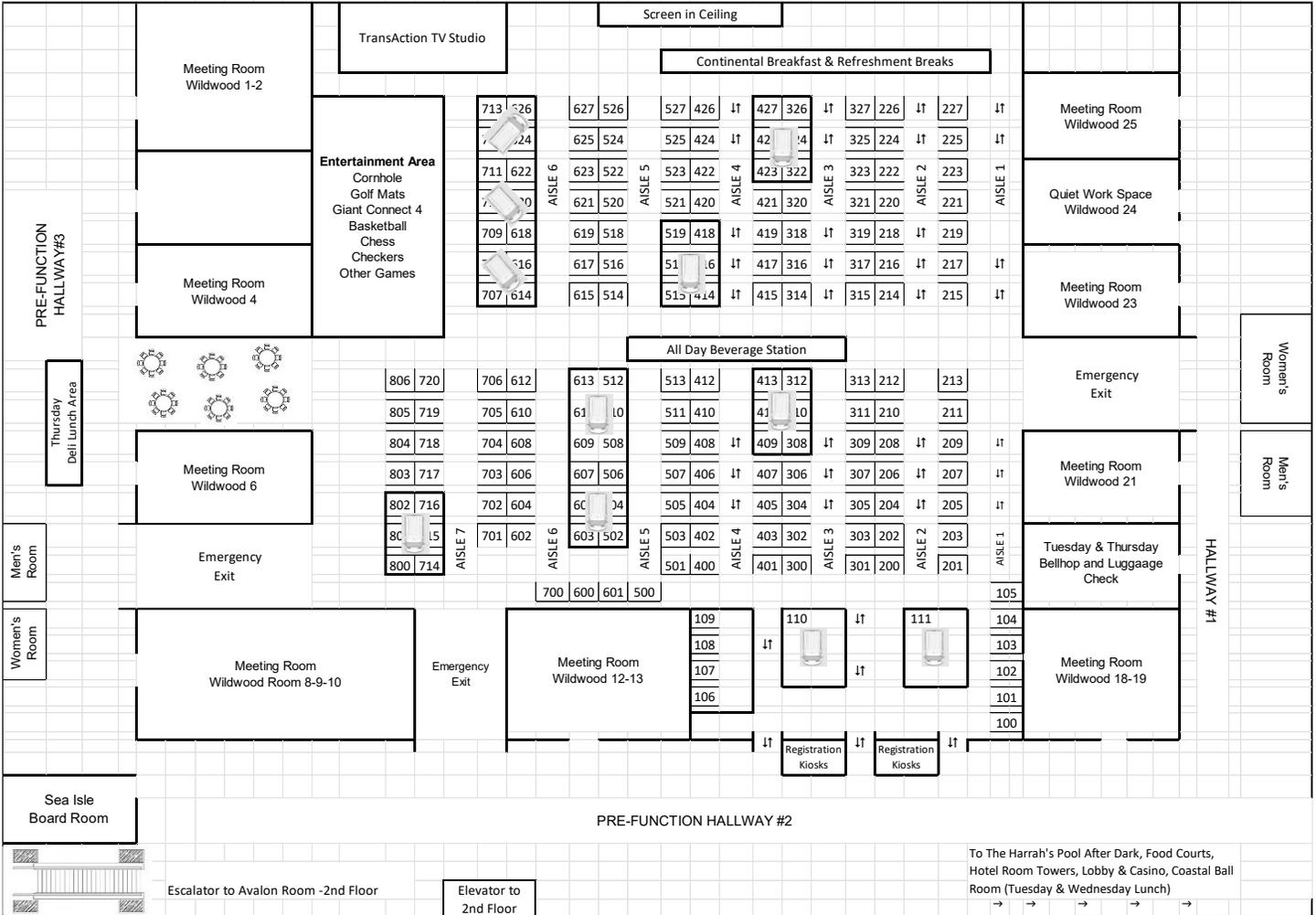
**SPONSORSHIPS** – First, THANK YOU to those who have already taken a sponsorship. If your company or business is interested in any of our remaining 2026 NJ TransAction Sponsorship, use the following link: <https://www.emailmeform.com/builder/form/1aD0wsgqQ9k>

Or visit the NJ TransAction Web Page at [www.njtransaction.com](http://www.njtransaction.com) and use the “sponsorship” button.

## 2026 Listing of Participating Exhibitors (as of 3-15-2026)

Booth #	Exhibitor	Booth #	Exhibitor
	<b>Vehicle Exhibitors - # of Vehicles</b>	225	MCFA
427	Coach & Equipment - 1	612	Melissa Johnson Associates, Inc.
111	Damera Bus USA, LLC. - 1	313	Mercer Planning Associates
519	Factory Direct Bus Sales - 1	720	MFS Engineers and Surveyors
413	Fenton Mobility Products Inc - 1	625	Miovision
110	Hoover Truck & Bus Centers - 1	314-415	Morbern Inc
713	Model 1 Commercial Vehicles - 3	527	MP Engineers, P.C.
613	Rohrer Bus Sales - 2	402	New Flyer
802	Wolflington Body Company - 1	317	New Jersey Railroad Association
	<b>Table Exhibitors</b>	327	NJ Infrastructure Bank
304	Abel Recon	101	NJ TRANSIT Local Programs & Community Mobility
208	ACRP	320	North Jersey Transportation Planning Authority
403	Advanced Infrastructure Design	102	Partnership for a Drug-Free NJ
701-602	Advantage Engineering Associates P.C.	218	Pennoni
520	Altro	627	Promatech, Inc.
421	AngelTrax	507	Q'Straint/Sure-Lok
412-513	Arora and Associates	202	Quality Counts, LLC
204	BDI	509	RailPros
400	BEM Systems, Inc.	608	Redmon Group Inc.
303	BL Companies	516	REI
306	Bowman	223	Remington & Vernick Engineers
606	BraunAbility	203	Richard A. Cornell, PE
419	Buchart Horn, Inc.	214-315	Richard Grubb & Associates, Inc.
408	CDM Smith	518	RideCo
213	Colliers Engineering & Design	219	Roadway Insights`
719	Concrete Canvas US, Inc.	526	Robinson Aerial Surveys, Inc.
302	Control Point Associates, Inc.	604	Rosco Vision
227	Daktronics	523	Safety Vision
222	Dareesoft Inc.	209	SIMCO Engineering DPC
215	Davey Resource Group, Inc.	206	Slice Communications
318	Delaware Valley Regional Planning Commission	325	South Jersey Transportation Planning Organization
301	Dewberry Engineers Inc.	525	STS/Rekor
212	Dresdner Robin	417	T2 Utility Engineers
424	Envision Consultants, Ltd.	514-615	TechniQuest Corporation
211	EtherWAN Systems, InC	319-321	Terracon Consultants, Inc.
316	EZ Ride	105	Thomas Edison State University
521	Flagger Force	220	Total Traffic Services
617	Foley, Inc.	522	TPD
505	Freedman and Trans/Air by Lippert	426	Traffic Plan
226	French & Parrello Associates	201	Traffic Sytems, Inc.
307	Garden State Office Systems & Equipment	621	Transign
216	Gatekeeper Systems Inc.	103	Transit Cooperative Research Program (TCRP)
503	Gerflor USA	511	Trinity Subsurface LLC
524	GTS Consultants, Inc.	422	Tri-State Traffic Data, Inc.
221	Hampton-Clarke Inc	623	TwinKnowledge
205	Harris Miller Miller & Hanson Inc.	706	TYLin
207	Horizon Signal	610	Universal Technical Resource Services, Inc.
406	IDIS Americas	200	Urban Engineers
703	IMEG, formerly FHI Studio	300-401	UZURV
210	Imperial Traffic & Data Collection	704-705	Van Cleef Engineering Associates, LLC
305	Information Logistics, Inc.	420	Via Transportation
109	Intelligent Security Systems (ISS)	104	Voorhees Transportation Center
323	ITSNJ	717	VSL Civil Construction
702	JMT	311	Wiss & Company, LLP
405-407	KCI Technologies Inc.	619	Withum
410	Keystone Structures, Inc.	217	WK2 Consulting
501	KS Engineers, P.C.	404	Zonero, LLC
718	Luminator Technology Group		
309	Matawan		
224	McClain & Co., Inc.		

HARRAH'S WATERFRONT CONFERENCE CENTER - EXPO HALL & WILDWOOD MEETING ROOMS



To The Harrah's Pool After Dark, Food Courts, Hotel Room Towers, Lobby & Casino, Coastal Ball Room (Tuesday & Wednesday Lunch)

**MESSAGE FROM GENERAL EXPOSITION SERVICES**  
(NJ TRANSACTION'S CONTRACTED DRYAGE SERVICE)

**Dear 2026 NJ TransAction Convention Exhibitor:**

Welcome to the online exhibitor service kit for the upcoming **2026 NJ TransAction Convention being held at the Harrah's Casino & Resort on April 13 - 16, 2026.**

This letter contains instructions on how to access the Online Exhibitor Kit. You may print it out for easier step by step viewing.

**Online Exhibit Kit Instructions:**

To access our ONLINE kit for the **2026 NJ TransAction Convention** you have 2 options.

**DIRECT LINK**

**<https://www.generalexposition.com/online-servicekit.php>** (click to follow link)

**MANUAL ENTRY**

Please click the following link or copy and paste the link into your browser's window -  
**[www.generalexposition.com](http://www.generalexposition.com)**

Next, click on the Online Services button located in the upper right-hand corner of the Web page. This will take you to the log in page.

**AT THE LOG IN PAGE** - Enter the Exhibit Code: **NJTRANS26**

**At the Sign In page, you will be prompted to sign in with an existing exhibitor account. If you do not have an account set up with General Exposition Services, you will be prompted to create one.**

**Now that you are signed in with the show, you can read through the important show information. Scroll down to the bottom of the screen to see the links for which services you wish to order, including carpet, furnishings, labor, etc.**

**For any additional custom forms you may need, please click on the appropriate links listed under "References".**

**As you place orders for your items, all furnishings and services will be placed in your shopping cart, and you will be prompted for payment information upon checkout.**

We look forward to being of service to you. If you have any questions, please give us a call at 610-495-8866, mention the upcoming **2026 NJ TransAction Convention**, and one of our Customer Service Reps will be happy to assist you.

**General Exposition Services**

Limerick Business Center, 305 Windsor Road, Pottstown, PA 19464

Tel: (610) 495-8866

Fax: (610) 495-8870

Email: [info@generalexposition.com](mailto:info@generalexposition.com)